



News Release

For immediate release

For more information contact:

Simon Dyer,  
2C Light Company  
+6421626358  
[info@2CLight.com](mailto:info@2CLight.com)

## **2C WEARABLE SOLAR CHARGED LIGHTING TO BECOME MORE AFFORDABLE**

*The 2C Light Company is to make its premium wearable solar lighting technology more affordable to those that need it daily.*

After many years of selling their technology through niche outdoor adventure channels, the 2C Light Company has developed a lower cost version designed for the many people in the world who really need it.

Simon Dyer, founder of the 2C Light Company and inventor of the 2C Solar Light Cap said today, "Over 1.6 billion people don't have access to reliable electric lighting, and they often rely on kerosene lanterns, which, after prolonged use, can have potentially harmful effects on their health. They need our wearable solar charged lighting technology to provide them clean, sustainable, hands-free light, which operates with zero running cost."

Dyer said "We have decided to offer 2C green technology in a reduced cost form factor, making it more accessible to the many people who struggle to afford reliable lighting.

Our knowledge gained over five years as the Solar Light Cap market leader, has allowed us to optimize our design for the many lower income families. They will benefit by having a waterproof, renewable energy light that is always with them, recharging and protecting as a cap by day, and improving their safety whilst supporting their children's education at night."

The new product, is called the 2C-One <sup>TM</sup> - referring to one planet, that we must look after by minimising battery pollution, one sun that provides us our energy, and the one light people need for everyday living.

2C Light Company will be selecting manufacturing partners who match the company's stringent ethical and quality manufacturing processes, and also offering versions of the 2C-One product for assembly in market, to add local value content where appropriate.

2C Light Company is offering great rewards for assistance from supporters to make this renewable energy lighting product available to the people that really need it, through their Rocket Hub listing at <http://www.rockethub.com/projects/26374>

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About 2CLight Company – Since incorporation in 2006, 2C Light has established itself as the world leader in the development of solar powered wearable technology as demonstrated by the innovative 2C Solar Light Cap, resulting in distribution in more than 20 countries. The efficiency and durability of 2C Solar sustainable technology has been proven by extreme adventurers from the Sahara to Antarctica. More company information here : [www.2CLight.com](http://www.2CLight.com)



Hands Free Light from the sun

[www.2CLIGHT.com](http://www.2CLIGHT.com)